



A SOCCER COLLEGE RECRUITMENT SOLUTION FOR PLAYERS & SOCCER CLUBS

Players

Communicate directly with key soccer recruiting coaches for the players selected college list, and actively manage that communication.

Club Administrators, Parents and Coaches

Monitor activities, export reports, and stay in the loop on the player recruiting process for individual players, by team, or by entire club.

Pricing

Individuals or price discounted for teams, making it less than \$100 per player! Others charge \$350-\$1500 for (non soccer specific) programs.

Getting Started - Visit www.playerocity.com and try out the LIVE DEMO.

Use the "Support Center" to contact the Playerocity support team, or contact us at support@playerocity.com – 303.800.4564

Soccer Players (Club & High School Players)

Create a personal profile with video, images, academic and personal profile info

Search for colleges by division, interactive map and college name

Add an unlimited number of colleges to the players College List

Send email message to team recruiters on the College List with tracking capabilities

Send bulk email messages to all college and/or individual colleges in the players College List

View a time stamped activity log of the players college activities including emails sent, login sessions, college notes

Input additional communication updates about email and phone interactions with colleges

View important college event dates such as recruiting camps and college days

Message Center for Very Important College Soccer Personnel Communication

Send bulk emails to all colleges in the players individual colleges list

Send email to any individual or set of colleges in the player college list

Use "tokens" to automatically insert coach name, college name, mascot and other info

Communicate professionally using optional proven email templates

Track which college coaches read the sent emails

Track which colleges clicked to view the players profile from the email sent

Review all emails sent, including vital statistics, so it's known which colleges are most interested

Automatically sends emails to the to recruiting coach for the colleges of the players choice

Create email messages using simple text editor style interface

Organize & archive all email communication sent to colleges

Search Colleges With Soccer Programs

Create a College List from 3,000 + colleges, men and women teams, with current recruiting coach contacts

Colleges available for player's college list from - NCAA (Divisions I, II and III)

Lists updated at regular intervals so players know they are contacting the right coaches

Search colleges by location, division and advanced search capabilities

Soccer Club & Coach Administrators

Activity Log includes statistics of what player profiles are being viewed and how much

Activity Log includes statistics of what college coaches have viewed profiles and which ones

Create recommendations for college and player communication

Easily download a spreadsheet on the players complete college interaction

Library

Frequently asked Playerocity & soccer college recruiting questions

List of college communication rules. Be knowledgeable about what to expect

Best practices for contacting colleges

Activity Log for Player & College Interaction

Time Stamped event log displaying players & college activity

Displays player messages sent through the message center

Displays system login activity

Displays when and what college communication group a player joins

Enables player to input additional communication updates about email and phone updates with colleges